



## DISPENSARY MARKET

The legal cannabis industry requires video surveillance and security solutions that deliver robust capabilities to help secure inventory, ensure compliance oversight and maintain workplace protection. Integration of point-of-sale and video surveillance is critical to ensure intelligence. Arteco's ability to quickly and easily integrate with other IP systems and devices makes it a strong choice for these high-risk environments.

### THE ARTECO DIFFERENCE

Arteco Video Event Management Software (VEMS) is designed to help businesses gain the most relevant video and security information at any given time. The focus is on identifying critical events and areas of interest, rather than sifting through hours of non-critical video footage.

#### **EVENT INTELLIGENCE**

Arteco VEMS empowers operators to make sense of a vast amount of video data, making 24/7 monitoring less cumbersome. The system allows users to ignore unimportant data by focusing on the most important information to increase situational awareness and improve overall security management.

#### INTUITIVE MANAGEMENT AND OPERATION

The Web-based interface unifies alarms and notifications from multiple devices and systems into a single, intuitive interface. The platform is also customizable to each customer's needs.

#### OPEN, FLEXIBLE AND SCALABLE

Its open platform eases integration of third-party solutions. Arteco complies with a wide range of global security standards including ONVIF, Contact-ID, point-of-sale systems and intrusion alarms. Arteco Open Connector provides deeper integration options, regardless of manufacturer.

#### **COST EFFECTIVE**

Arteco solutions require fewer installation and training hours, aiding in cost-efficiency for campuses that must meet strict budgetary requirements. Over time, businesses see a reduction in total cost of ownership and increased ROI by choosing to invest in a solution that enhances intelligence, management and flexibility.

#### MARKETING OPTIMIZATION

Provides users with increased insight into transaction history, buying trends and conversion rates. The solution supports intelligence gathering from a single location to many. People counting, heat mapping, biometrics and other advanced video analytics help users identify key data points, manage resources and optimize marketing campaigns to increase revenue.

# SEE THE **DIFFERENCE**



### ARTECO VIDEO MANAGEMENT

- Easily expandable and scalable
- Simple integration of third-party devices and systems
- **Built-in video analytics**
- One-time license charge and no recurring license fees
- Two years of feature updates included
- Free onsite training opportunities
- Complimentary 24/7 Web and phone support
- Campuses can customize interface to meet specific needs



#### 2016 TOP 30 TECHNOLOGY INNOVATION AWARD WINNER

Arteco is the recipient of Security Sales & Integration's 2016 Top 30 Technology Innovations for Open Connector. The award program recognizes the most noteworthy new products and services that provide overarching benefits to users and demonstrate innovation.





Arteco is the recipient of a 2016 Campus Safety BEST award for Open Connector in the Video Surveillance Software category. The award program, presented by Campus Safety Magazine, recognizes the most noteworthy new products and services that can impact campus safety and security.



#### DEMONSTRATED SUCCESS IN VARIOUS MARKETS AND APPLICATIONS

"Reliability is critical for us. We selected Arteco VEMS because it is powerful software that can manage the video surveillance system with the current Safe City project and can easily expand in the future. The possibilities are endless." —IT Director, Safe City Project in the Western United States

#### **ABOUT ARTECO**

Arteco is a global provider of event-driven intelligence solutions based in Faenza, Italy, with U.S. operations in St. Louis, Mo. With a focus on ease of use and event management, Arteco solutions unite state-of-the-art video analytics and video management onto an open, scalable software platform designed to optimize security, operational and business intelligence.