

FOR IMMEDIATE RELEASE



ARTECO extends its offering nationwide to the installers of HESA in Italy

ARTECO, leader in the supply of Video Event Management Software (VEMS) solutions, announced an important distribution agreement with HESA, a leading nationwide distributor of security products in Italy.

Thanks to over 40 years of experience in supplying electronic security products and video surveillance equipment, HESA will now become the reference point for Italian installers wishing to expand their IP offering of security products. Arteco's Flagship VEMS brand, Arteco-Logic NEXT, is perfectly associated with HESA's security product offering and the new agreement will open a whole new range of commercial opportunities particular addressed to the traditional intrusion detection market with products requiring easy and immediate integration. Moreover, the widespread presence of HESA in Italy on a national basis will be a fundamental asset for Arteco to extend its brand name nationwide. Finally, thanks to the new partnership, HESA's clients will benefit from the latest, state-of-the-art technology in video analysis, mapping supervision, and easy integration, as well as a wide range of Network Video Recorders (NVR) and associated software support.

According to Andrea Hruby, CEO of HESA SpA, "In an industry of ever-changing needs and evolution like video surveillance, it is vital for security professionals to have the most innovative and advanced product solutions available on the market so that they can be more efficient in the provision of their product offering. This is the purpose of our agreement with Arteco since it allows us to enhance our offering and make it even more complete to include the most innovative products on the market; with Arteco, we are in a position to provide a streamlined

offering of video security solutions which are at the same time high performing, reliable and easy to use.”

“We are extremely satisfied with the partnership signed with HESA which will allow for the distribution of our entire product line nationwide”, declared Giampaolo Sabbatani, Chief Executive Officer of ARTECO. “This agreement will give us the privilege to have ARTECO, a brand name associated with research and innovation, connected with HESA, a brand name associated with product excellence, widespread national distribution, and high quality customer service.”

About Arteco

Founded in 1987, ARTECO is a global provider of Video Security products based in Faenza, Italy with US operations in St. Louis, MO. With a focus on Ease of Use and Event Resource Management, Arteco’s Research and Development principles have united world-class, state-of-the-art video analytics and video management software on a single-platform at competitive pricepoints to standard Video Management Software (VMS) products. Arteco views video analytics as an enhancement to the video security experience and not as a costly addition or complication to standard video management. Arteco products are available through their dedicated team of certified Integrator partners around the world, including the United States, Italy, South Africa, Poland, Canada, and Mexico. For more information about Arteco’s Video Event Management Software (VEMS) solutions, please visit www.arteco-global.com and follow on social media channels.

About Hesa

Founded in 1974, HESA SpA has always searched for the most advanced technology and highest quality in its contributive effort towards progressing the two business fields in which it has become a distribution leader in Italy: electronic security and video surveillance.

The most complete offering of professional systems and products in the security industry, unique market services, a widespread nationwide network of sales concessionaries and

installers, and stable and ongoing partnership relationships with the leading manufacturers of security products in Italy are all factors contributing to HESA's rise as the leading security distributor in the industry. With headquarters in Milano, 2 branch offices in Florence and Rome, and two warehouses in Bari and Padua, HESA guarantees you an efficient logistical distribution network nationwide. www.hesa.com

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