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Arteco appoints IT Channel Group as manufacturer representative in Canada

FAENZA, Italy - Arteco Global, leader in the field of Video Event Management Software (VEMS) in the Security industry, is proud to announce our new strategic partnership with IT Channel Group (ITCG) of Mississauga, Ontario. Under this agreement, ITCG will help drive Arteco's channel expansion in the Canadian market, delivering integrated sales and marketing solutions to IT resellers, distributors as well as A/V dealers that wish to focus on or expand their security offerings.

IT Channel Group brings 25 years of experience in business development, sales/account management, operational leadership and financial oversight in the Canadian IT industry. The organization demonstrates expertise in security system design and implementation, installation as well as development of security action plans not only representing Canadian Manufacturers but also US and European ones. This ability to develop and execute effective marketing strategies by building reseller channels in a variety of IT industries, including the Canadian security industry, has proven fundamental in the company's success in allowing manufacturers to develop a strong and stable market presence on Canadian territory.

"We are extremely excited about our partnership with IT Channel Group," stated Kevin Wallace, Canadian country manager for Arteco Global, "Jerry Diakow and his team offer high level and reliable professionalism that is crucial for substantial long-term growth and commercial success for Arteco in Canada"

"ITCG is tremendously thrilled to take the Arteco product line to resellers in Canada," said Jerry Diakow, President of ITCG. "The outstanding functionality and capability of Arteco's solutions, combined with ITCG's relationships and knowledge of the Canadian channel, forms the foundation for dynamic growth opportunities".

About Arteco Global Founded in 1987, ARTECO is a global provider of Video Security products based in Faenza, Italy with US operations in St. Louis, MO. With a focus on Ease of Use and Event Resource Management, Arteco's Research and Development principles have united world-class video analytics and video management software on a single-platform at competitive price-points to standard Video Management Software (VMS) products. Arteco views Video Analytics as an enhancement to the video security experience and not as a costly addition or

complication to standard video management. Arteco products are available through their dedicated team of certified Integrator Partners around the world, including the United States, Italy, South Africa, Poland, and Canada. Learn more information at www.Arteco-Global.com

About IT Channel Group ITCG is a leading sales and marketing organization for data center and security infrastructure products along with secure remote access solutions. Their territorial coverage spans across Canada and focusses on the Toronto GTA, Ottawa, Montreal and east. ITCG proudly represent manufacturers of IT products in the Canadian market to build their channels and increase their revenue and profit. For more information please contact: IT Channel Group +1-416-900-3888 info@itchannelgroup.com; www.itchannelgroup.com