

FOR IMMEDIATE RELEASE

For More Information, Contact: Marco Siepi (314) 434-5331 msiepi@artecous.com

## Arteco appoints new Country Manager for its Canadian branch

FAENZA, Italy - Arteco the industry leader in single-platform Video Event Management (VEMS) products for the security industry is pleased to announce the hiring of Kevin Wallace as Canadian Country Manager.

Kevin brings extensive IP Video Surveillance experience to Arteco gained in his 20+ years within the industry. Kevin has experience selling networking and IP solutions to small and medium businesses, Education and Manufacturing. Prior to joining Arteco, Kevin spent several years selling into and working for several major North American distributors within the IT industry.

"We are delighted to have Kevin Wallace as our new country manager in Canada," commented Steve Birkmeier, Senior VP of Sales and Business Development at Arteco. "We are working to develop an even stronger foothold of the Canadian VEMS market and believe Kevin is the right person to help us in reaching our goal; his experience and knowledge of the industry will prove to be a vital asset for Arteco in the development of an integrated North American commercial business strategy."

**About Arteco Global** Founded in 1987, ARTECO is a global provider of Video Security products based in Faenza, Italy with US operations in St. Louis, MO. With a focus on Ease of Use and Event Resource Management, Arteco's Research and Development principles have united world-class video analytics and video management software on a single-platform at competitive price-points to standard Video Management Software (VMS) products. Arteco views Video Analytics as an enhancement to the video security experience and not as a costly addition or complication to standard video management. Arteco products are available through their dedicated team of certified Integrator Partners around the world, including the United States, Italy, South Africa, Poland, and Canada. Learn more information at <u>www.Arteco-Global.com</u>