



ARTECO GLOBAL Launches New Branch Location in South Africa

Faenza, ITALY – ARTECO GLOBAL, the leader in Video Event Management Software (VEMS) for the Security Industry is proud to announce the opening of the newest commercial sales and support branch in South Africa. Based in Pretoria, ARTECO SA will handle all sales and level 1-3 support for the entire African continent.

“South Africa is one of the most important Security Markets in the world where Perimeter Security plays a key role in the profiles of many different customer segments,” said Steve Birkmeier, Vice President of Sales and Business Development for ARTECO GLOBAL, “our growth in the last 18 months in this market really proved to us that we need to be a local presence to better serve our expanding customer base.”

ARTECO SA will be managed nationally by Mr. Dean Sichelschmidt and will be staffed by ARTECO Systems Engineers for local support as well as admin support. The company will be hosting an invite-only event to kick-off the official opening of the branch on May 14th to coincide with IFSEC South Africa in Midrand.

“We are extremely excited to kick things off with ARTECO SA,” said Dean Sichelschmidt, Country Manager for ARTECO SA, “we have sustained phenomenal growth and opening this branch will give local support both from a sales and technical standpoint and really help us take the market to the next level.”

About Arteco

Founded in 1987, ARTECO is a global provider of Video Security products based in Faenza, Italy with US operations in St. Louis, MO. With a focus on Ease of Use and Resource Management, Arteco’s Research and Development principles have united world-class video analytics and video management software on a single-platform at competitive price-points to standard Video Management Software (VMS) products. Arteco views Video Analytics as an enhancement to the video security experience and not as a costly addition or complication to standard video management. Arteco products are available through their dedicated team of certified Integrator Partners in Europe and the United States. Learn more information at www.Arteco-Global.com