



ARTECO GLOBAL Appoints Industry Veteran for Country Manager in South Africa

FAENZA, Italy - ARTECO GLOBAL, the leader in Video Event Management Software (VEMS) for the Security Industry is very excited to announce the appointment of Mr. Dean Sichelschmidt as Country Manager of the newly launched ARTECO SA branch in South Africa. Based in Midrand, ARTECO SA will handle all sales and level 1-3 support for the entire African continent.

With over 16 years of experience in the industry, Dean Sichelschmidt has extensive knowledge of video management solutions, access control, point-of-sale integration, video content analysis software, long range and ultra-long range video systems. He has spent a career specializing in assisting integrators in complete system design and deployment.

Mr. Sichelschmidt is an expert in providing solutions for perimeter security where a host of technologies may be required to offer an effective solution. He has consulted and designed solutions not only for commercial and industrial sites, but has been strategically involved with solutions for border security for several African countries.

"We could not be more proud with the appointment of Mr. Sichelschmidt," said Giorgio Bucci, President and Chairman of the Board of Directors for Arteco Global, "Dean's knowledge of the IP Video Security market coupled with his expertise in advanced solutions for perimeter detection make him the perfect option to lead our team and continued growth in South Africa and abroad."

About Arteco

Founded in 1987, ARTECO is a global provider of Video Security products based in Faenza, Italy with US operations in St. Louis, MO. With a focus on Ease of Use and Resource Management, Arteco's Research and Development principles have united world-class video analytics and video management software on a single-platform at competitive price-points to standard Video Management Software (VMS) products. Arteco views Video Analytics as an enhancement to the video security experience and not as a costly addition or complication to standard video management. Arteco products are available through their dedicated team of certified Integrator Partners in Europe and the United States. Learn more information at www.Arteco-Global.com