





We are Global Blue, specialists in one of the world's fastest growing sectors; globe shopping, where people from one country go shopping in another.

Globe shoppers have always existed of course but today they are travelling in greater numbers, arriving from more destinations, and spending larger amounts than ever before. For over 30 years we have been helping these travelers to get more from shopping and spending abroad, whilst helping merchants and banks capitalize on the globe shopper phenomenon.

Concerns

- Customer Check
- Financial exchange verification
- Need for Centralized Management
- Video verification

Technology

- •8 Sites, 64 Cameras
- •65% cameras using Analytics
- Violated Area, Loitering
- ARTECO-7000 Hybrid NVR's
- Arecont 360/180 8MP Cameras

Results

- Immediate real-time verification
- Use analytics for Efficient Search
- Centralized Event Management
- 91% Accuracy Rating on Analytics

