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Arteco appoints Santeri Inc. as national distributor in Canada

FAENZA, Italy - Arteco Global, leader in the field of Video Event Management Software (VEMS) in the Security industry, is proud to announce our new strategic partnership with Santeri Inc. of Waterloo, ONT in Canada.

Santeri Industries is a national distributor of IP-based security systems and event based analytics software. They provide complete system design assistance, technical help and ongoing support to a growing dealer network all across Canada.

Thanks to the distribution agreement, Arteco will benefit from the high level of commercial expertise provided by Santeri: Santeri offers customers a client-centric approach to security solutions and are committed to work with all dealers from initial sales support through installation and maintenance. By partnering with quality manufacturers, they have secured products that will allow for a complete solution for client's security applications.

Santeri will work with Arteco to promote training, sales assistance and customer support and maintenance. Along with participating in the development of sales and marketing strategy in Canada, their staff are fully certified and trained on the installation, operation and support of the entire suite of products.

"We are very excited to be working with the team at Santeri. The founders bring years of distribution and marketing experience in the IT and communications industry in Canada", says Kevin Wallace, Country Manager of Arteco Canada. "We have high expectations for Santeri towards gaining a strong distribution foothold and successfully promoting the Arteco brand throughout Canada."

About Arteco Global Founded in 1987, ARTECO is a global provider of Video Security products based in Faenza, Italy with US operations in St. Louis, MO. With a focus on Ease of Use and Event Management, ARTECO's Research and Development principles have united world-class, state-of-the-art video analytics and video management software on a single-platform into one seamless open solution to optimize processes and reduce costs. ARTECO provides a wide range of software and network hardware solutions to choose from and can be easily integrated with other systems. Arteco products are available through certified Integrator partners around the world, including the United States, Italy, South Africa, Poland, Canada, and Mexico. For more information about Arteco's Video Event Management Software (VEMS) solutions, please visit

<u>www.arteco-global.com</u> and follow on social media channels: Linkedin, Youtube, Twitter and Facebook.

About Santeri Inc The leaders of Santeri are formed from professionals that have long-standing influence on industry in Canada. All four leaders of the company have started and led successful businesses. Rick VanLooyen was active in the corporate staffing and executive search arena for over 20 years and has a contact list that spans the engineering, information technology, oil and gas, mining, utilities, financial services and general manufacturing industry throughout Canada. David Hutchison has led specialized small businesses for 20 years working to find solutions for difficult applications suited to individual customers every day, and further immersed himself in industry through leadership in industry associations. Rob Woodrow has been active in the communications field for over 25 years; he recognizes the ever changing dynamics of the industry and maintains certifications in voice, data and security and has remained on the cutting edge of all aspects of the business as it has evolved throughout the years. Kyle Woodrow has been in the communications business for more than 10 years, is a certified Corning Fiber optic installer, has overseen telecommunication construction projects with leading industry manufacturers in commercial, industrial and renewable energy facilities as large as 1.3 million square feet.

Santeri's mission is to become a national cornerstone in the Canadian Security sector by using forward thinking and innovative products to create viable security solutions throughout Canada through a network of quality Value-added resellers. Read more about Santeri and their full distribution line at: www.santeri.ca