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Arteco Launches New Dealer Development Program

Program seeks to aid integrators getting into realm of intelligent video surveillance

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SecurityInfoWatch.com

Arteco, a video surveillance vendor specializing in intelligent video solutions, has launched a program to help dealers break into the world of intelligent video solutions.

The Arteco dealer program is designed to be fast paced and will provide marketing support to its dealers. Dealers enroll in a 15-week development program, receive a demo unit to learn on, and then come in for on-site training to cover unit operations.

Creation of the dealer program made perfect sense to Steve Birkmeier, Arteco's VP of marketing, since the company focuses exclusively on dealer sales. Recently the company was recognized for its dealer support; Arteco was honored in the SIA 2007 New Product Showcase with the product achievement award for Business Services, Training and Support.

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